

To: The Garden Club of Stuart Executive Board
From: Daina Karol, Facebook Committee Chair
Date: December, 2021
Re: Facebook Committee Report

1. The Garden Club of Stuart continues to grow its audience on Facebook
 - In the past 28 days
 - Our posts have reached 1,890 people, an increase of 294%
 - We have had 1,655 post engagements, an increase of 80%
 - And, 28 NEW people like our page
2. The Garden Club of Stuart continues to share information, photos, articles, and learning opportunities that are intended to be interesting and useful to our members and our Facebook Followers, including information from NGC, FFGC, District X, our November Monthly meeting, and Tropical Short Course information, with a link to the District X website
3. The Garden Club of Stuart's Facebook Page currently has:
 - 370 people who have **LIKED** our page
 - An increase of 26 since our last meeting
 - 409 people &/or organizations **FOLLOW** us
 - An increase of 26 since our last meeting
 - Members are encouraged to continue to LIKE & SHARE the Garden Club's Facebook posts to help increase our presence on Facebook
4. Committee Chairs, Circles, or members wanting to post something on Facebook can email me at: dkarol37@gmail.com
 - Please send me:
 - A short paragraph write-up with the information you want to share
 - Photos
 1. Include the names of people in the photos

Facebook is FREE and a wonderful way to stay connected and share information with our members, and our community. Your help in growing our Facebook community is greatly appreciated. Thank you!